



Thursday, April 12, 2018
Scottish Rite Center
Oakland, CA

CORPORATE SPONSORSHIP

Your sponsorship supports Rubicon's mission to transform East Bay communities by equipping people to break the cycle of poverty. No one person or organization can break this cycle alone. It takes many collaborators -- our participants, staff, and you. We hope you'll join us.

Enjoy an evening with Rubicon and special guest, Luvvie Ajayi

Luvvie is a noted speaker on topics related to blogging, branding, digital marketing, nonprofit communications and activism. Her first book debuted at #5 on the New York Times best-seller list and has gained major media mentions including NPR, Chicago Tribune, Mashable, and NBC News. Her book was recently optioned by Shonda Rhimes for television.

6:30pm - Fireside chat with Luvvie - The Power of Social Media for Good
7:30pm - Program - Keynote by Luvvie; Inspiration by Rubicon
8:45pm - Book signing - guests will receive a complimentary copy of *I'm Judging You: The Do Better Manual*
9:00pm - After party hosted by Rubicon's Young Professionals Board



JUSTICE SPONSOR - \$15,000

- Company logo and listing in our Annual Report
- Company logo and name on all event marketing: print, digital, social media, live recognition at event
- Signature cocktail named after company
- Full page ad in program
- Preferred seating for 10 guests
- Company logo on Rubicon website through end of year

EMPOWERMENT SPONSOR - \$10,000

- Company logo and listing in our Annual Report
- Company logo and name on all event marketing: print, digital, social media, live recognition at event
- Full page ad in program
- Preferred seating for 10 guests
- Company logo on Rubicon website through end of year

RENEWAL SPONSOR - \$5,000

- Company name listing in our Annual Report
- Company name on all event marketing: print, digital, social media
- Preferred seating for 10 guests and a half page ad in program, **or** preferred seating for 5 guests and a full page ad in program
- Company logo on Rubicon website through end of year

HOPE SPONSOR - \$3,000

- Company name listing in our Annual Report
- Company name on all event marketing: print, digital, social media
- Preferred seating for 5 guests **or** a half page ad in program
- Company logo on Rubicon website through end of year

For additional information, please contact:

Heather Davis, Executive Assistant
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How would your company like to partner with Rubicon?

SPONSORSHIP PACKAGES

- Justice Sponsor - \$15,000
- Renewal Sponsor - \$5,000
- Empowerment Sponsor - \$10,000
- Hope Sponsor - \$3,000

Artwork for program ads due by Friday, March 22nd.

- We cannot attend but would like to support Rubicon's life-changing work.
Enclosed is a contribution of \$_____ payable to Rubicon Programs.

CONTACT INFORMATION

Contact name _____

Company _____

Public name _____

As you would like to be listed in any media or publications related to the event.

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Please mail, email, or fax this form with payment to:

Heather Davis, Executive Assistant
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