Community connections are a core part of how Rubicon works to achieve its mission because we know that no one person or organization can break this cycle alone. It takes many collaborators -- our participants, staff, and you. As a Community Advocate you will treat yourself, and your guests, to a fun and inspiring evening in support of Rubicon’s vision of an East Bay without poverty.

ENJOY AN EVENING WITH RUBICON & SPECIAL GUEST, LUVVIE AJAYI

Luvvie has been called the Olivia Pope of Social Media for fixing eLives and inspiring students at her popular, frequently sold-out classes. She is a noted speaker on topics related to blogging, branding, digital marketing, nonprofit communications and activism. Her first book I’m Judging You released by Henry Holt & Co. (division of MacMillan) debuted at #5 on the New York Times best-seller list and has gained major media mentions including NPR, Chicago Tribune, Mashable, and NBC News. Her book was recently optioned by Shonda Rhimes for television.

6:30pm - Fireside chat with Luvvie - The Power of Social Media for Good
7:30pm - Program - Keynote by Luvvie; Inspiration by Rubicon
8:45pm - Book signing
9:00pm - After party hosted by Rubicon’s Young Professionals Board

COMMUNITY BUILDER - $2,000

- Seating for ten
- Recognition in event materials as a Community Advocate
- Complimentary copy of Luvvie Ajayi’s book, I’m Judging you: The Do Better Manual for you and your guests

COMMUNITY LEADER - $1,000

- Seating for five
- Recognition in event materials as a Community Advocate
- Complimentary copy of Luvvie Ajayi’s book, I’m Judging you: The Do Better Manual for you and your guests

INDIVIDUAL TICKET - $250

- Seating for one

Please note that our Community Advocate pricing is intended for individuals whose companies are not subsidizing the cost of their support for Rubicon.

For additional information, please contact:
Heather Davis, Executive Assistant
p: 510-231-3903
e: heatherd@rubiconprograms.org
Your support builds a community of advocates for an East Bay without poverty!

**ADVOCACY PACKAGES**

- ☐ Community Builder - $2,000
  - Seating for 10

- ☐ Community Leader - $1,000
  - Seating for 5

- ☐ Individual ticket - $250
  - Seating for 1

☐ I/We cannot attend but would like to support Rubicon’s life-changing work.

Enclosed is a contribution of $__________ payable to Rubicon Programs.

**CONTACT INFORMATION**

Your name(s)  __________________________________________________________________________

Company ______________________________________________________________________________

Public name ____________________________________________________________________________

For Community Builder/Contributer levels: Your name(s) as you would like to be listed in any media or publications recognizing our Community Advocates.

Address  ______________________________________________________________________________

City ________________________________  State ____________  Zip _____________________________

Phone ______________________________  E-mail ____________________________________________

Please mail, email, or fax this form with payment to:
Heather Davis, Executive Assistant
Rubicon Programs
2500 Bissell Avenue
Richmond, CA 94804

p: 510-231-3903
f: 510-235-2025
e: heatherd@rubiconprograms.org
rubiconprograms.org

Online payment at: rubiconprograms.org/donate