



Thursday, April 20, 2017  
 Starline Social Club  
 Oakland, CA

# EVENT SPONSORSHIP

Your sponsorship supports Rubicon’s mission to transform East Bay communities by equipping people to break the cycle of poverty. No one person or organization can break this cycle alone. It takes many collaborators -- our participants, staff, and you. We hope you’ll join us.



## JUSTICE SPONSOR - \$15,000

- Company logo and listing in our Annual Report
- Company logo and name on all event marketing: print, digital, social media
- Company logo and name on menu
- Signature cocktail named after company
- Full page ad in program
- Recognition in all press releases
- Preferred seating for one party (10 guests)
- Company logo/link on Rubicon website through end of year
- VIP reception with keynote speaker Baratunde Thurston

## EMPOWERMENT SPONSOR - \$10,000

- Company logo and listing in our Annual Report
- Company logo and name on all event marketing: print, digital, social media
- Full page ad in program
- Recognition in all press releases
- Preferred seating for one party (10 guests)
- Company logo/link on Rubicon website through end of year
- VIP reception with keynote speaker Baratunde Thurston

For additional information, please contact:

Heather Davis, Executive Assistant  
 p: 510-231-3903  
 e: heatherd@rubiconprograms.

## RENEWAL SPONSOR - \$5,000

- Company name listing in our Annual Report
- Company name on all event marketing: print, digital, social media
- Recognition in all press releases
- Preferred seating for one party (10 guests) and a half page ad in program, *or* preferred seating for a half party (5 guests) and a full page ad in program
- Company logo/link on Rubicon website through end of year
- VIP reception with keynote speaker Baratunde Thurston

## HOPE SPONSOR - \$3,000

- Company name listing in our Annual Report
- Company name on all event marketing: print, digital, social media
- Recognition in all press releases
- Preferred seating for a half party (5 guests) *or* a half page ad in program
- Company logo/link on Rubicon website through end of year
- VIP reception with keynote speaker Baratunde Thurston

## INDIVIDUAL & GROUP TICKETS

Individual Ticket: \$250  
 Party of 10: \$2,000